

Animal Health In Focus '17

Animal Health in Focus '17 is a unique source of data and analysis on the global animal health sector.

Animal Health in Focus '17 is designed for financial services firms, smaller animal health companies and other interested parties that do not require the extensive Content within our Animal Health Service subscription.

Animal Health in Focus '17 is a suite of key reports with Standard or Premium options.

Please read on for more information and a Table of Contents.



Animal Health In Focus '17

Animal Health in Focus '17 is a unique source of data and analysis on the global animal health sector.

Animal Health in Focus '17 is a suite of key reports: Review 2016, Outlook 2017, Executive's Guide and Income Statements & Outlook 2016-21 (Premium).

Review 2016

Delivers 2016 market data by:

- Product Group
- Region
- Species

Published March 2017

Outlook 2017

Delivers one-year market forecasts, including detailed drivers and assumptions by:

- Product Group
- Region
- Species

Published April 2017

Outlook 2016-21 (Premium only)

Delivers five-year market forecasts, including detailed drivers and assumptions by:

- Product Group
- Region
- Species

Published June 2017

Executive's Guide

Delivers unique data and insight on the Top 10 animal health companies' performances in 2016 in reported and *pro forma* terms.

- Corporate Sales
- Animal Health 10-year Sales History
- Key Strategic Initiatives
- Sales and Growth by Product Group in reported and *pro forma* terms
- Sales and Growth by Region in reported and *pro forma* terms
- Sales and Growth by Species in reported and *pro forma* terms

Published March 2017

Income Statements

Delivers comparable Profit & Loss Accounts for the Top 10 animal health companies 2014-16.

Published April 2017

Vetnosis Limited

Abbey House
83 Princes Street
Edinburgh EH2 2ER
United Kingdom

Contact Details

O: +44 (0)131 718 0770
F: +44 (0)131 718 0771
E: info@vetnosis.com

Registered Office:

83 Princes Street, Edinburgh, EH2 2ER

Registered Number:

SC335371 (Scotland)





Review 2016 March 2017

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Vetnosis

Vetnosis

Abbey House
83 Princes Street
Edinburgh
EH2 2ER
United Kingdom
Telephone +44 (0)131 718 0770
Fax +44 (0)131 718 0771

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Outlook 2017 April 2017

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Executive's Guide

March 2017

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